

Strengths

- 1) Tourism/Recreation
 - a. River/Lake
 - b. State Parks
 - c. Recreation Facilities
 - d. Seaway Trail/National Scenic Byway
 - e. French Festival/Other annual events
 - f. Village Green/Concerts
 - g. Active Wildlife Viewing
 - h. Ferry Access to Canada
- 2) Quality of Life
 - a. Small Town Atmosphere
 - b. Safe Community
 - c. Esthetics and Environment
 - d. School System including local elementary school
 - e. Jefferson Rehabilitation Services for disabled residents
 - f. Community spirit/volunteerism/active churches
 - g. Peace and quiet
 - h. "dark Skies"
 - i. Community Library
 - j. Affordable housing
- 3) Economic
 - a. Stable Government Employment
 - i. Prison/School system
 - b. Citizen Bank of Cape Vincent
 - c. Expanding retirement community
 - d. Competitively priced real estate
 - e. Well maintained village and town roads
 - f. Horne Ferry to Canada
 - g. Water Resources/water districts*
 - i. New upgraded system with additional capacity *
 - h. Broadband and telecommunication services in village
 - i. International Border*
 - j. New businesses*

Opportunities

1) Recreation

- a. Summer
 - i. Safe harbor/sailing harbor
 - ii. Day Dockage for visitors
 - iii. Break wall connector and walkway
 - iv. Biking and hiking trails
 - 1. Walkways including sidewalks to downtown
 - 2. Department of Transportation project*
 - v. Scuba diving*
 - vi. Tennis courts and Pickle ball courts*
- b. Winter Recreation
 - i. Snowshoeing
 - ii. Cross country skiing
 - iii. Snowmobiling
- c. Better Promotion of Seaway Trail and Scenic Byway
- d. Promotion of small group activities other than the French Festival
 - i. Octoberfest*
 - ii. Tall ships*
 - iii. Stroll along Broadway*
 - iv. 1812 Events*
 - v. New 3 on 3 tournament *
 - vi. Christmas Parade and Lighting of the Lighthouse*
 - vii. International Piano Event*
 - viii. Fishing Tour event*
- e. Wildlife Viewing (all seasons)
 - i. Bird watchers
- f. Pavilion/rink on 7 acres acquired by the town*
- g. Bowling Alley*
- h. Open space/recreation/waterfront*
- i. Bike and boat rentals*
- j. East End Park*

2) Economics

- a. Promote retirement community
 - i. Housing
 - ii. Volunteer pool
 - iii. Local business support
- b. Hotels and motels (was a weakness in 2012)
- c. Drug Prescription services
- d. Promote historical heritage and cultural development
 - i. Lighthouse education development
- e. Residential land development especially along the river
- f. Continued water district development
- g. Cape Vincent Local Development Committee
- h. Light manufacturing building off of Metal Craft (open communication) *
- i. Bass Pond development*
- j. Broadband to the rural areas of the town*
- k. Arts Council *
- l. Certified kitchen opportunity*

- m. Fish farm
- n. Senior trips
- o. Solar opportunities

Weakness

- 1) Recreation
 - a. Lack of family based activities
 - b. Lack of teen and senior activities
- 2) Infrastructure/services
 - a. No wastewater services for waterfront properties outside of village and existing districts
 - b. Lack of municipal water outside of village and existing districts
 - c. Emergency ambulance service/distant hospital
- 3) Economic
 - a. Minimal job opportunities
 - b. Lack of population to support year-round business
 - c. Short business season
 - d. Pharmacy*
 - e. Lack of qualified workers*
 - f. Club Street area as identified in LWRP monitoring report*
 - g. Treatment services for Mental Health and Drug addictions*
 - h. Modern housing*
 - i. Day care facilities*

Threats

- 1) Loss of local control
 - a. Widespread land base and offshore industrial development
 - b. State, National, and Canadian lake and river management regulation
- 2) Closure of Cape Vincent Elementary School
- 3) Possible loss of Ferry services
- 4) Declining fish population
- 5) Future and activities of Village green*
- 6) Use of school property*
- 7) Lack of youth and young adult volunteers for local organizations*
- 8) Drug epidemic*